



No. 1-1/2012-R&C [CFA]

Dated: 30-04-2012

Circular R&C-CFA No. 03/12-13

Sub: Introduction of Promotional schemes under VVoBB services in the Circles under North & West Zone - reg.

The approval of Competent Authority is hereby conveyed for launch of following VVoBB plans in the Circles under North & West zone on promotional basis for a period of 90 days.

I. VVoBB Sulabh Plan bundled with landline without (i) outgoing call facility, (ii) internet browsing facility (i.e. Broadband without Broadband Account) with tariff as follows:-

Sl. No.	Particulars	Charges in Rs. (Excluding Service Tax)
1	Registration cum activation charges (one time)	Rs. 250/-
2	Monthly Service charges including VPN charges, which will be created for providing Permanent Virtual Circuit (PVC) to VVoBB customers.	Rs. 100/-
3	Monthly Charges for providing of Static IP to the customer as part of VVoBB service	Rs. 50/-
4	Fixed Monthly Charges (FMC) for last mile copper loop	Rs.100/-
5	FMC for Broadband infrastructure (i.e. DSLAM Port Charges)	Rs. 50/-
6	Usage charges :	
a)	For non-Video calls (Domestic) Session Initiation Protocol (SIP) to SIP calling	Rs. 1/- per minute*
b)	For Video calls (Domestic) SIP to SIP calling	Rs. 2.5/- per minute*

* To be shared with the franchisee as per Revenue Share agreement.

- ISD calls facility shall not be available on these connections.
- Service tax as applicable will be charged extra.

II. Multiple VVoBB connections (upto five i.e. 1+4) on single BSNL Broadband landline with the tariff as follows:-


Sl. No.	Particulars	Charges in Rs. (Excluding Service Tax)
1	Registration cum activation charges (one time) - for each VVoBB connection	Rs. 250/-
2	Monthly Service charges including VPN charges, which will be created for providing Permanent Virtual Circuit (PVC) to VVoBB customers- For first VVoBB Connection	Rs. 100/-
3	Monthly Charges for Static IP - For first VVoBB Connection	Rs. 50/-
4	Monthly Service charges including VPN charges, which will be created for providing Permanent Virtual Circuit (PVC) to VVoBB customers - For each additional VVoBB connections on same line	Rs. 50/-
5	Monthly Charges for Static IP - For each additional VVoBB connections on same line	Rs. 25/-
6	Usage charges :	
a)	For non-Video calls (Domestic) Session Initiation Protocol (SIP) to SIP calling	Rs. 1/- per minute*
b)	For Video calls (Domestic) SIP to SIP calling	Rs. 2.5/- per minute*
c)	Usage charges for International non-video calls.	As per regular ISD tariff applicable for BSNL landline service in all the North & West zone circles except Gujarat circle. In Gujarat circle, the ISD call tariff shall be as per the circular R&C-CFA no. 58/11-12 dated 17-02-2012. *

* To be shared with the franchisee as per Revenue Share agreement.

- Five VVoBB connections (1+4) shall be configured on a single BSNL Broadband line with charges on per call basis among multiple VVoBB connections besides the calls made outside the group.
- All the multiple VVoBB connections shall be in the name of single customer & are to be provided in the same premise/ office only.
- The charges of multiple VVoBB connections shall be billed in a single group bill to make billing and collection of payment from single customer.

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- d. Fixed Monthly charges for Landline & Broadband and Call Charges for landline & usage charges for Broadband shall be as per the plan selected by the customer.
- e. b. Service tax as applicable will be charged extra.
2. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-99/09-BB/VAS Committee. For any clarification/correspondence, in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-11001 (Tel. No. 011-23766814 and Fax No. 011-23734284).
3. The above instructions shall have **immediate effect in all the circles of North & West regions for a period of 90 days on promotional basis**. All other relevant terms and conditions shall be same as per the earlier circulars.


(S.S.Verma)
DM (T&C)-CFA

To

The CGMT, North & West region circles [Haryana/ Himachal Pradesh/ J&K/ Punjab/ Rajasthan/ UP (East)/ UP (West)/ Uttarakhand/ Gujarat/ Maharashtra/ Madhya Pradesh/Chhattisgarh].

Copy for information to: -

1. CMD/Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
2. Executive Director (Finance)/CA/NB, CO BSNL.
3. All PGMs / GMs - CFA, CO BSNL.
4. All Tariff committee members [Sr. GM (NWP-CFA)/Sr. GM (NWP-BB)/Sr. GM (PDP-CFA)/GM (Finance-CFA)/ GM (TP/RA)], BSNL C.O. NWP-BB VAS cell get the web site updated.
5. GM (Marketing), CO BSNL.
6. GM (IT), CO BSNL – for placement on BSNL Website.
7. AD OL for Hindi version
8. CGM (ITPC), Pune, for necessary changes in CDR/billing system
9. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
10. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
11. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.


(S.S.Verma)
DM (T&C)-CFA